

2021 SLF Summit Agenda

March 1, 2021

Research

Time	Topic	Organization	Presenter	
9:00	9:15	Welcome and Housekeeping	USDA APHIS	Greg Parra
9:15	10:30	Research Projects Overview	Penn State University	Julie Urban Joe Keller Rick Roush
10:30	10:45	<i>Break</i>		
10:45	12:00	Research Projects Overview	USDA Otis Laboratory	Miriam Cooperband Joe Francese Juli Gould
12:00	1:00	<i>Lunch</i>		
1:00	1:30	Research Projects Overview	USDA ARS	Tracy Leskey
1:35	1:50	SLF Phenology	US Forest Service	Melody Keena
1:55	2:10	Forest Impacts	West Chester University	Jennifer Chandler
2:15	2:30	SLF Phenology	PA DCNR	Houping Liu
2:35	2:50	<i>Break</i>		
2:50	3:05	Research Projects Overview	Virginia Tech University	Doug Pfeiffer
3:10	3:25	eDNA	Rutgers University	Julie Lockwood
3:30	3:45	SLF Entomopathogens	Cornell University	Ann Hajek
3:50	4:20	Predictive Modeling	Temple University	Matt Helmus
4:25	4:50	Interactive Forecasting Analytics	USDA PPQ	Devon Gaydos

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March 2, 2021

Registration Link for 3/2/21 – Extension & Communication:

https://cornell.zoom.us/webinar/register/WN_zuVvbHzGQY2DvWkCsqFNA

Extension

Time	Topic	Organization	Presenter
9:00 10:00	Grape & Other Crops	PSU Entomology	Heather Leach
10:00 10:30	Ornamentals & Landscapes	PSU Extension	Brian Walsh
10:30 10:45	<i>Break</i>		
10:45 11:05	Logging	VA Department of Forestry	Lori Chamberlain
11:05 11:30	NY IPM	Cornell University	Brian Eshenaur
11:30 12:00	Myths and Misconceptions	PSU Entomology	Heather Leach
12:00 1:00	<i>Lunch</i>		

Communications

1:00 1:10	Introduction/Participant Survey	Penn State	Jillian Stevenson Heather Leach
1:10 1:30	Online Reporting Tool & Citizen Observations	PA Department of Agriculture	Jay Losiewicz
1:30 1:40	Penn State Extension Call Center Performance and annual trends How we hire and train	PSU Entomology	Heather Leach
1:40 2:05	SLF Education and Outreach in Virginia: Using collaboration and partnerships to educate the public	Fairfax County, VA Urban Forest Management Division	Joan Allen
2:05 2:30	Lessons Learned in North Carolina: Outreach in a state that doesn't have SLF. . .yet	NC Depart. of Agriculture & Consumer Services	Whitney Swink
2:30 2:45	<i>Break</i>		
2:45 3:15	Lessons Learned in Pennsylvania— Communications and Marketing Overview of communications and marketing efforts and how to access these resources for your state	Penn State	Jillian Stevenson
3:15 3:45	Lessons Learned in Pennsylvania-- Outreach/Education Overview of educational materials, trainings, videos, webinars, website, etc.	PSU Entomology	Heather Leach
3:45 4:00	Q&A		

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March 3, 2021

Registration Link for 3/3/21 – Operations & Stakeholders:
https://cornell.zoom.us/webinar/register/WN_WtMDDuyQMKWcBiJR75ykw

Operations

Time	Topic	Organization	Presenter
9:00	9:45	USDA Strategic Response and Operational Plans	USDA Matt Travis Erin Otto
9:45	10:15	Treatment Options	USDA Phil Lewis
10:15	10:30	<i>Break</i>	
10:30	10:45	State-specific Coordination	Pennsylvania (PDA) Mike Hutchinson
10:45	11:00		New Jersey (NJDA) Saul Vaiciunas
11:00	11:15		Virginia (VDACS) Tina MacIntyre
11:15	11:30		New York (NYSDAM) Frank Buccello
11:30	12:00	Data Collection	USDA Liz Wills
12:00	1:00	<i>Lunch</i>	

Stakeholders

1:00	1:20	Wine: Industry	New York State Wine and Grape Foundation Sam Filler
1:20	1:40	Wine: Producer	Lakewood Vineyards Chad Hendrickson
1:40	2:00	Christmas Tree	Peaceful Valley Tree Farm Steve Derstine
2:00	2:20	Energy Company	FirstEnergy Corporation Kelly Grube
2:20	2:30	<i>Break</i>	
2:30	2:50	Trucking	Bob Dolan
2:50	3:10	Railroad	Norfolk Southern Rudy Husband
3:10	3:30	Military	PA Dept. Military and Veterans Affairs Mark Swartz
3:30	4:00	Citizen Science	The Morton Arboretum Tricia Bethke